

Youth Diabetes Action's Blue November campaign Logo design competition

Design the winning logo for the Youth Diabetes Action (YDA) "Blue November" campaign and enjoy a fabulous dinner buffet for two at the Holiday Inn Golden Mile, plus a luxurious hotel stay at the Holiday Inn Bangkok Silom!

November is United Nations Diabetes Awareness Month, and YDA is looking for a unique "Blue November" logo to raise awareness for children living with diabetes in Hong Kong.

Design brief

- The logo will be used to accompany YDA's "Blue November" campaign, an integral part of the charity's ongoing advocacy and support work
- It should reflect the vision of YDA that "no child should be left behind because of diabetes"
- The logo must primarily be in blue (the colour of Diabetes Awareness)
- It should be reproducible in various formats including print, clothing, and online

Terms and conditions

- Submissions are welcome from both amateur and professional designers
- Only one submission may be accepted from each designer
- Logos should be created in jpeg format and emailed to event@yda.org.hk
- In a cover email, the designer should briefly explain the inspiration and rationale for their design
- **Deadline for submissions is 28 July 2017**
- Shortlisted logos will be posted on the YDA Facebook page, and will be open to a public vote
- A panel of distinguished judges will determine the winner of the competition after taking the public vote and their professional opinions into consideration
- **The result will be announced on 11 August 2017**
- The judges' decision shall be final
- Copyright of all logos shall remain with YDA to use in any way that YDA sees fit as soon as they have been received by YDA
- Prize for one winner includes dinner buffet for two at the Holiday Inn Golden Mile, plus 2-nights hotel stay at the Bangkok Silom (airfare not included). Total value over HK\$3,000. One runner-up design will win a lunch buffet for two at Holiday Inn Golden Mile.

With grateful thanks to Ms Laila Harilela and the Harilela Family for their generous prize sponsorship.

Submit your logo design NOW at event@yda.org.hk
Deadline 28 July 2017